



GENERAL TERMS AND CONDITIONS OF THE GHMP PATRON PROGRAM

I. Introductory Provisions

The GHMP Patron program of Prague City Gallery, with its registered office at Staroměstské náměstí 605/13, 110 00 Prague 1, Business Identification No. (IČO) 00064416, Tax Identification No. (DIČ) CZ00064416 (hereinafter referred to as "Prague City Gallery") is intended for Prague City Gallery's visitors who wish to contribute to the development of this institution within the framework of its main activities as set out in its founding charter.

II. Participation in the GHMP Patron Program

A participant in the GHMP Patron program may be a natural person who:

- is over 18 years of age;
- of his/her free will, enters into a Gift and Cooperation Agreement with Prague City Gallery (hereinafter referred to as the "Agreement");
- collects or accepts the GHMP Patron card.

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By entering into the Agreement, the participant in the GHMP Patron program agrees to these General Terms and Conditions of the GHMP Patron program.

A participant in the GHMP Patron program may be a legal entity which:

- of its free will, through a person authorized to act on its behalf, enters into the Agreement with Prague City Gallery (hereinafter referred to as the "Agreement");
- collects or accepts the GHMP Patron card.

By entering into the Agreement, the participant in the GHMP Patron program agrees to these General Terms and Conditions of the GHMP Patron program.

Benefits of the GHMP Patron program:

- Within the GHMP Patron program, each participant will be provided with a password-protected online profile where they will be informed about current events, special events and will be able to manage their contact details including reservations. In accordance with the Agreement, the profile will be set up by Prague City Gallery.
- 1 main and non-transferable card with unlimited access to exhibitions for the GHMP Patron plus his/her companion of up to 1 additional person (i.e., always a maximum of 2 persons per 1 non-transferable card); + 2 transferable cards with unlimited access to exhibitions for friends / colleagues / family (but only 1 person per 1 transferable card):
 - including free admission to guided tours of exhibitions, which are free of charge for regular visitors with a valid ticket for the exhibition, unless otherwise stated for the particular event;
 - the transferrable cards are not eligible for other benefits listed below except for the GHMP Patron partner discount;
 - the cards are valid for 12 months as of the last day of the month in which they have been issued;
 - the validity of the cards can be extended by signing the Agreement for the next period;

- upon entering Prague City Gallery, it is necessary to present a valid GHMP Patron card and have a free ticket issued.
- **Special online Member Channel program:**
 - the online Member Channel program is regularly broadcast on a locked section of the YouTube platform;
 - the GHMP Patron will be notified of the availability of the online Member Channel program at the e-mail address specified in the Agreement.
- **Free admission to the accompanying program organized by Prague City Gallery for the GHMP Patron + 1 (accompanying person):**
 - it does not apply to the program organized by other entities on the premises of Prague City Gallery;
 - GHMP Patrons will be informed about the accompanying program covered by free admission within the GHMP Patron program on their online profiles;
 - priority booking via e-mail patron@ghmp.cz or online profiles.
- **Free admission to selected educational programs of Prague City Gallery (advance booking recommended):**
 - it applies to Saturday art workshops, the creative week, summer art workshops, special art workshops.
- **Special GHMP Patron event + 1 (accompanying person):**
 - meetings with artists in Prague City Gallery as well as in their studios, visits to private collections, VIP events, exhibition previews, etc.;
 - GHMP Patrons will be informed about the events and their details at the e-mail address specified in the Agreement and on their online profiles.
- **A thank you dinner with curators and Prague City Gallery management:**
 - once a year, admission only for the GHMP Patron at a time and place designated by Prague City Gallery;
 - GHMP Patrons will be notified of its place and details at the e-mail address specified in the Agreement and on their online profiles.
- **Printed as well as electronic invitations to openings for the GHMP Patron + 1 (accompanying person), including a VIP preview:**
 - sent to the e-mail address specified in the Agreement.
- **Regular mailing of the Qartal magazine:**
 - sent to the postal address specified in the Agreement.
- **30% discount on Prague City Gallery's limited editions of artworks off the full price and their priority purchase:**
 - the GHMP Patron will be informed about the current offer at the e-mail address specified in the Agreement;
 - limited editions of artworks are irregularly published to accompany Prague City Gallery's selected exhibitions;
 - the discount can be used both in Prague City Gallery's bookstores and on the e-shop;
 - in order to get automatic discount on the e-shop you need to register at eshop.ghmp.cz, and within the next five working days the benefit will be set up on your account.
- **3 x catalogue of Prague City Gallery (of your choice) published in a given year for free, 30% discount on other Prague City Gallery's catalogues off the full price:**
 - the free catalogues and the discount on catalogues and limited editions apply only to publications released by Prague City Gallery, not by other publishers, even if Prague City Gallery has them on consignment;
 - for more information about which publications are covered by the program benefits, contact us at member@ghmp.cz or ask directly at Prague City Gallery's bookstores.
 - the discount can be used both in Prague City Gallery's bookstores and on the e-shop;
 - In order to get automatic discount on the e-shop you need to register at eshop.ghmp.cz, and within the next five working days the benefit will be set up on your account;
 - while stocks last.
- **A possibility to buy a catalogue with the artist's signature – purchase through the PR Department (patron@ghmp.cz):**
 - the GHMP Patron will be informed about the current offer by e-mail at his/her e-mail address specified in the Agreement.
- **Discounts offered by GHMP Patron Program partners:**
 - current offers on the www.ghmp.cz website;

- a partner may require a minimum purchase value of goods or services to qualify for a discount.
- Acknowledgement on Prague City Gallery's website:
 - in case of consent of the GHMP Patron with this scheme;
 - the consent is granted in the Agreement.
- Exclusive welcome package (main non-transferable GHMP Patron card, two transferable GHMP Patron cards, welcome letter, program, gift tickets and other benefits):
 - the number of gift tickets as well as the possibility of other individual benefits provided at the discretion of Prague City Gallery are related to the amount of the GHMP Patron's cash contribution.

Other conditions of the GHMP Patron program:

- In case of bank transfer of the cash contribution to Prague City Gallery's bank account, the benefits of the GHMP Patron program can only be drawn after the full amount specified in the signed Agreement has been credited.
- If there is a change in contact details, the GHMP Patron shall notify Prague City Gallery of such change without delay by e-mail at member@ghmp.cz or change them himself/herself in his/her online profile.
- The main GHMP Patron card is non-transferable – it is held in the name of the GHMP Patron cardholder.
- Prague City Gallery is entitled to check the identity of the cardholder when using the main GHMP Patron card.
- In case of misuse of the main non-transferable card (providing it to another person), Prague City Gallery may deactivate the card without compensation (the card is forfeited).
- In case of loss of the GHMP Patron card, you must immediately report this fact to Prague City Gallery at member@ghmp.cz. Prague City Gallery will block the card and provide a replacement for the lost or destroyed card. Prague City Gallery is not liable for any damage resulting from the loss or theft of the card, including any misuse of the card by a third party (use of benefits) that may occur until the card is blocked.
- Additional transferable GHMP Patron cards provide free admission to Prague City Gallery's exhibitions and discounts at GHMP Patron partners for one person only, unlike the main non-transferable card. All other benefits are granted only to the main non-transferable GHMP Patron card.
- The benefits earned under the GHMP Patron program may not be commercially resold.
- Prague City Gallery reserves the right to refuse to enter into the Agreement without giving reasons.
- The GHMP Patron program must not represent a conflict of interest for natural persons or legal entities, or the purpose of their business, as applicable, with the mission of Prague City Gallery and the GHMP Patron program.
- Prague City Gallery shall have the right to exclude a participant from the GHMP Patron program at its sole discretion if it becomes aware that the participant is behaving unethically or in a manner that is deemed harassing to other visitors or Prague City Gallery's staff, without refund or any other compensation.

The personal data of the participants in the GHMP Patron program (applicable to natural persons) will be processed on the basis of the participant's consent to the processing of personal data provided in the Agreement.

The purpose of the processing of personal data within the GHMP Patron program is to provide the participants with personalized information about the program, offers and special events of Prague City Gallery.

III. Final Provisions

These General Terms and Conditions of the GHMP Patron program are published on Prague City Gallery's website at www.ghmp.cz. Prague City Gallery reserves the right to change these General Terms and Conditions of the GHMP Patron program, in particular any discounts or special benefit offers provided, at any time by publishing updated General Terms and Conditions of the GHMP Patron program at www.ghmp.cz. Participants in the GHMP Patron program will be notified of these changes at their e-mail addresses and on Prague City Gallery's website, where the current text of the General Terms and Conditions of the GHMP Patron program will also be available.

Prague City Gallery reserves the right to terminate this program at any time.

Dated in Prague on 24 May 2022

Prague City Gallery