



## GENERAL TERMS AND CONDITIONS OF THE GHMP MEMBER / GHMP MEMBER PLUS PROGRAM

### I. Introductory Provisions

The GHMP Member / GHMP Member Plus program of Prague City Gallery, with its registered office at Staroměstské náměstí 605/13, 110 00 Prague 1, Business Identification No. (IČO) 00064416, Tax Identification No. (DIČ) CZ00064416 (hereinafter referred to as "Prague City Gallery") is intended for Prague City Gallery's visitors.

The GHMP Member / GHMP Member Plus program offers visitors of Prague City Gallery's exhibition venues to engage in arts experiences and facilitates long-term cultural educational activities in the field of fine art. By purchasing an annual ticket, the visitor is included in one of the two categories (the GHMP Member or the GHMP Member Plus, as applicable) based on the price of the annual ticket, indicated for each of the program categories in the relevant form or on Prague City Gallery's website at [www.ghmp.cz](http://www.ghmp.cz). The GHMP Member / GHMP Member Plus program was created for advertising and marketing of Prague City Gallery and promoting its activities related to the fulfilment of its main purpose of activity and its support. The GHMP Member / GHMP Member Plus program is intended for those interested in longer-term participation in the cultural program of Prague City Gallery.

1

### II. Participation in the GHMP Member / GHMP Member Plus Program

**A participant in the GHMP Member / GHMP Member Plus program may be a natural person who:**

- is over 18 years of age;
- of his/her free will, duly and truthfully completes the GHMP Member / GHMP Member Plus form and gives consent to the processing of his/her personal data for the purpose of registration as a regular visitor;
- pays the relevant amount for an annual GHMP Member / GHMP Member Plus card, unless he/she has received it as a gift;
- collects or accepts the GHMP Member / GHMP Member Plus card.

By purchasing and accepting the GHMP annual card, the participant in the GHMP Member / GHMP Member Plus program agrees to these General Terms and Conditions of the GHMP Member / GHMP Member Plus program.  
The payment for the annual card is non-refundable.

**A participant in the GHMP Member / GHMP Member Plus program may be a legal entity which:**

- of its free will, through a person authorized to act on its behalf, duly and truthfully completes the GHMP Member / GHMP Member Plus form;
- pays the relevant amount for an annual GHMP Member / GHMP Member Plus card, unless it has received it as a gift;
- collects or accepts the GHMP Member / GHMP Member Plus card.

By purchasing and accepting the GHMP annual card, the participant in the GHMP Member / GHMP Member Plus program agrees to these General Terms and Conditions of the GHMP Member / GHMP Member Plus program.  
The payment for the annual card is non-refundable.

**Benefits of the GHMP Member / GHMP Member Plus program:****GHMP Member**

- The GHMP Member cardholder is entitled to free admission to exhibitions:
  - including free admission to guided tours of exhibitions, which are free of charge for regular visitors with a valid ticket for the exhibition, unless otherwise stated for the particular event;
  - the GHMP Member card is valid for 12 months as of the last day of the month in which it has been issued; the validity of the card can be extended by paying the price of the annual card for the next period in person at any of Prague City Gallery's cash desks or online at [www.ghmp.cz](http://www.ghmp.cz);
  - upon entering Prague City Gallery, it is necessary to present a valid GHMP Member card and have a free ticket issued.
- The GHMP Member cardholder's companion (1 person) has a 20% discount off the full ticket price:
  - applicable to admission to exhibitions at Prague City Gallery, not to the accompanying program;
  - the discounted ticket must be used immediately at the venue.
- Special online Member Channel program:
  - the online Member Channel program is regularly broadcast on a locked section of the YouTube platform;
  - the GHMP Member will be notified of the availability of the online Member Channel program at the e-mail address provided in the form submitted.
- Electronic invitations to openings + 1 (accompanying person):
  - sent to the e-mail address specified in the form submitted.
- 20% discount on Prague City Gallery's catalogues and limited editions off the full price:
  - the discount on catalogues and limited editions applies only to publications released by Prague City Gallery, not by other publishers, even if Prague City Gallery has them on consignment;
  - limited editions of artworks are irregularly published to accompany Prague City Gallery's selected exhibitions;
  - for more information about which publications are covered by the program benefits, contact us at [member@ghmp.cz](mailto:member@ghmp.cz) or ask directly at Prague City Gallery's bookstores.
  - the discount can be used both in Prague City Gallery's bookstores and on the e-shop;
    - In order to get automatic discount on the e-shop you need to register at [eshop.ghmp.cz](http://eshop.ghmp.cz), and within the next five working days the benefit will be set up on your account.
- Discounts offered by GHMP Member Program partners:
  - current offers on the [www.ghmp.cz](http://www.ghmp.cz) website;
  - a partner may require a minimum purchase value of goods or services to qualify for a discount.
- Exclusive welcome package (GHMP Member card, welcome letter, program).

**GHMP Member Plus**

- The GHMP Member Plus cardholder is entitled to free admission to exhibitions:
  - including free admission to guided tours of exhibitions, which are free of charge for regular visitors with a valid ticket for the exhibition, unless otherwise stated for the particular event;
  - the GHMP Member Plus card is valid for 12 months as of the last day of the month in which it has been issued; the validity of the card can be extended by paying the price of the annual card for the next period in person at any of Prague City Gallery's cash desks or online at [www.ghmp.cz](http://www.ghmp.cz);
  - upon entering Prague City Gallery, it is necessary to present a valid GHMP Member Plus card and have a free ticket issued.
- A possibility to buy a discounted admission to the exhibition for up to 3 guests of the GHMP Member Plus cardholder for the price of 1 CZK/guest:
  - all tickets purchased in this way must be used immediately at the venue.
- Special online Member Channel program:
  - the online Member Channel program is regularly broadcast on a locked section of the YouTube platform;
  - the GHMP Member Plus will be notified of the availability of the online Member Channel program at the e-mail address provided in the form submitted.
- Printed as well as electronic invitations to openings + 1 (accompanying person):
  - sent to the addresses specified in the form submitted.
- 20% discount on Prague City Gallery's catalogues and limited editions off the full price:
  - the discount on catalogues and limited editions applies only to publications released by Prague City Gallery, not by other publishers, even if Prague City Gallery has them on consignment;
  - limited editions of artworks are irregularly published to accompany Prague City Gallery's selected exhibitions;
  - for more information about which publications are covered by the program benefits, contact us at [member@ghmp.cz](mailto:member@ghmp.cz) or ask directly at Prague City Gallery's bookstores.
  - the discount can be used both in Prague City Gallery's bookstores and on the e-shop;
    - in order to get automatic discount on the e-shop you need to register at [eshop.ghmp.cz](http://eshop.ghmp.cz), and within the next five working days the benefit will be set up on your account.
- Discounts offered by GHMP Member Program partners:
  - current offers on the [www.ghmp.cz](http://www.ghmp.cz) website;
  - a partner may require a minimum purchase value of goods or services to qualify for a discount.
- Exclusive welcome package (GHMP Member Plus card, welcome letter, program, five gift tickets).
- Regular mailing of the Qartal magazine:
  - sent to the postal address specified in the form submitted.
- Special GHMP Member Plus events + 1 (accompanying person):
  - GHMP Member Plus cardholders will be informed about the event and its details at the e-mail address specified in the form submitted;
  - until capacity is reached (advance booking recommended).
- VIP preview of exhibitions, meetings with exhibiting artists or curators in Prague City Gallery:
  - GHMP Member Plus cardholders will be informed about the event and its details at the e-mail address specified in the form submitted.
- Free admission to selected educational programs of Prague City Gallery:
  - until capacity is reached (advance booking recommended);
  - applies to Saturday art workshops, the creative week, summer art workshops, special art workshops;
  - applicable to a maximum of 4 people including children.
- Discounted admission to the accompanying program for the public organized by Prague City Gallery for GHMP Member Plus cardholders + 1 (accompanying person):
  - until capacity is reached (advance booking recommended);
  - GHMP Member Plus cardholders will be informed about the accompanying program to which the discounted admission applies, including the amount of discount under the GHMP Member Plus program, in the details of each event at [www.ghmp.cz](http://www.ghmp.cz).

**Other conditions of the GHMP Member / GHMP Member Plus program:**

- In case of a legal entity, it is the owner of the card, but its holder must be a specific natural person designated by the legal entity, whose identification data (name and surname) will be listed in the records of Prague City Gallery.
- If there is a change in contact details, the GHMP Member / GHMP Member Plus cardholder shall notify Prague City Gallery of such change without delay by e-mail at [member@ghmp.cz](mailto:member@ghmp.cz).
- The GHMP Member / GHMP Member Plus card, including its benefits, is non-transferable – it is held in the name of the GHMP Member / GHMP Member Plus cardholder.
- Prague City Gallery is entitled to check the identity of the cardholder when using the GHMP Member / GHMP Member Plus card.
- In case of misuse of the card (providing it to another person), Prague City Gallery may deactivate the card without compensation (the card is forfeited).
- In case of loss of the GHMP Member / GHMP Member Plus card, you must immediately report this fact to Prague City Gallery at [member@ghmp.cz](mailto:member@ghmp.cz). Prague City Gallery will block the card and provide a replacement for the lost or destroyed card. Prague City Gallery is not liable for any damage resulting from the loss or theft of the card, including any misuse of the card by a third party (use of benefits) that may occur until the card is blocked.
- In the event that a person interested in participating in the GHMP Member / GHMP Member Plus program would like to claim the cost of the annual card under the FKSP Fund (Cultural and Social Needs Fund), prior to purchasing the annual card he/she must contact Prague City Gallery by e-mail at [member@ghmp.cz](mailto:member@ghmp.cz), requesting an invoice to be issued to his/her employer and providing contact details of the employer (including its Business Identification Number – IČO) as well as his/her own data. The e-mail should also specify the program category selected (GHMP Member / GHMP Member Plus).

The personal data of the participants in the GHMP Member / GHMP Member Plus program (applicable to natural persons) will be processed on the basis of the participant's consent to the processing of personal data provided in the signed form for the purchase/collection of the GHMP Member / GHMP Member Plus card and his/her inclusion in the program.

The purpose of the processing of personal data within the GHMP Member / GHMP Member Plus program is to provide the participants with personalized information about the program, offers and special events of Prague City Gallery.

### III. Final Provisions

These General Terms and Conditions of the GHMP Member / GHMP Member Plus program are published on Prague City Gallery's website at [www.ghmp.cz](http://www.ghmp.cz). Prague City Gallery reserves the right to change these General Terms and Conditions of the GHMP Member / GHMP Member Plus program, in particular any discounts or special benefit offers provided, at any time by publishing updated General Terms and Conditions of the GHMP Member / GHMP Member Plus program at [www.ghmp.cz](http://www.ghmp.cz). The change shall take effect on the date of publication of the updated General Terms and Conditions of the GHMP Member / GHMP Member Plus program at [www.ghmp.cz](http://www.ghmp.cz). Participants to the GHMP Member / GHMP Member Plus program will be notified of these changes at their e-mail addresses and on Prague City Gallery's website, where the current text of the General Terms and Conditions of the GHMP Member / GHMP Member Plus program will also be available.

Prague City Gallery reserves the right to terminate this program at any time.

Dated in Prague on 24 May 2022  
Prague City Gallery