



Galerie hlavního města Prahy  
Prague City Gallery

## 1. OPEN CALL MuralartUM 2020

August 21, 2020

The Prague City Gallery announces the first open call for **proposals of temporary streetart interventions, graffiti and large paintings** for selected locations. The objective of the call is to enhance and cultivate the specific public spaces, and to support positive confrontation with local residents and people passing by. The call responds to the current insufficient support of the art and graffiti scene from official institutions. The aim is to broaden the strategic approach of the city and city organizations to the public space management, and to raise the public interest in contemporary art.

**DATES OF CREATIVE ACTIVITIES – REALIZATION:**

September to November 2020

**LOCATIONS / AREAS:**

- 1) Large-scale painting at the bus junction Černý most
- 2) Streetart intervention at the exit of the Bořislavka underground station
- 3) Graffiti, object-based interventions at the bus terminus Nové Butovice
- 4) Streetart intervention at the Vltavská underground station
- 5) Mural at the Spořilov bus stop

**TARGET AUDIENCE OF THE CALL:**

Artists and artist groups

The call is non-anonymous, open to everyone.

**TERMS AND CONDITIONS FOR APPLICATIONS:**

Please submit the completed application forms with required attachments until September 23, 2020 (the deadline is midnight) to the following address:  
[umenipromesto@ghmp.cz](mailto:umenipromesto@ghmp.cz)

Only one proposal, with the appropriate application form and required attachments, can be submitted per location / area.

Preferred are documents in PDF or JPG formats, with attachments below 10 MB.

#### **PROPOSAL PARAMETERS:**

- Concept proposal / vision of the work in the area (text, max. 500 characters).
- Proposal of an art intervention in the print quality, at least A2 format, i.e. 420 × 594 mm (sketch, study, project documentation or computer visualization).
- **The proposal should provide the Committee with a sufficient idea on the final proposal design and feasibility.**

#### **REQUIRED ATTACHMENTS TO THE PROPOSAL:**

- Application form
- Budget – financial balance and estimated budget for the realization
- Portfolio with examples of the author's approach to the public space

#### **PROJECT TOPICS (MuralartUM 2020):**

- The MuralartUM project has no fixed topics defined. The artistic intention and idea should, however, always correspond to the specific nature of the location.
- Most emphasis is put into the understanding of the essence of the place, in the context of the urban environment, responding to the spatial functions and social and historical relations in the location.
- The project also attempts at making links to the current mural art issues in global urban centers, at the reflection of streetart and graffiti tendencies in creating the public space, and at improving the awareness of the urban art in the Czech capital.

#### **MORE INFORMATION ON THE MuralartUM 2020 PROJECT:**

- The MuralartUM project is part of the program "Art for the City". The Prague City Gallery is the guarantor of the program and also the curator of the UM 2020 project for temporary interventions of contemporary art in the public space. The funding of the call and realizations of the projects in the program "Art for the City" is provided by the Prague City Gallery.
- The Prague Public Transport Company is the partner of the program "Art for the City" and of the Prague City Gallery.

- The project will take place in five locations / areas. An application form must be submitted for each location separately. There can be max. 5 application forms per participant.
- The size (dimensions) of the art intervention is not specified.
- The large-size painting can be, under the supervision of the author, realized by a subcontractor.
- The appropriation of the area for the time of realization and installation is organized by the project sponsor; it's not a part of the budget.
- The budget will be considered binding. The winning project must be realized under the terms of the budget.
- The proposals will not be evaluated based on their economic features; the essential criteria for the assessment will be the quality and originality of the artistic proposal.
- All proposals must respect the principles of the open and democratic society.
- The sensitive integration into the surroundings is expected. No part of the project can cause any hazard to the public or transport.
- The financial reward will be provided for three of the best proposals for each location / area, based on the Committee verdict. Only the winning proposal will be selected for the realization. In case the Committee doesn't announce the winner, there will be no realization.
- The realized artworks will be placed in their respective locations for the period of one year since the realization. In case of a substantial damage of the artwork, the repair conditions will be discussed with the author.

#### **ATTACHMENTS OF THE CALL, AVAILABLE FOR DOWNLOAD:**

Form – The Application Form

Form – The Budget

Photo documentation with approximate dimensions of the total area

## **SPECIFICATION OF THE CALL FOR EACH LOCATION / AREA:**

### **1) Large-sized mural at the bus junction Černý most (50.109146N, 14.579932E)**

A wall near the busy bus junction was first used as a legal graffiti area in 2008, at the NAMES Festival.



#### Rewards:

1<sup>st</sup> place – **50,000 Czk**

2<sup>nd</sup> place – **30,000 Czk**

3<sup>rd</sup> place – **15,000 Czk**

### **2) Intervention to the architectural solution of the cascades and load-bearing wall near the Vltavská underground station**

The legal graffiti near the Vltavská underground station has had a long history, but the architecture of flowerbeds and staircases offers specific approach and topics. Sensitive approach to the nearby architecture is required; we recommend subtle colors on a limited scale, or monochromatic solution.



#### Rewards:

1<sup>st</sup> place – **30,000 Czk**

2<sup>nd</sup> place – **20,000 Czk**

3<sup>rd</sup> place – **10,000 Czk**

**3) Streetart intervention at the exit of the Bořislavka underground station (50.098178N, 14.362259E)**

The concrete area forms a complete unit with the furniture, and reflects in the opposite glass wall of the underground entrance.



Rewards:

1<sup>st</sup> place – **30,000 Czk**

2<sup>nd</sup> place – **20,000 Czk**

3<sup>rd</sup> place – **10,000 Czk**

**4) Graffiti, object-based interventions at the bus terminus Nové Butovice (50.051061N, 14.354022E)**

The architecture of bus stations enables the authors to expand the projects to the surrounding area or to the roof. This location is suitable for cooperation with architects, or for authors experienced in spatial installations.





Rewards:

1<sup>st</sup> place – **30,000 Czk**

2<sup>nd</sup> place – **20,000 Czk**

3<sup>rd</sup> place – **10,000 Czk**

**5) Mural on the wall near the Spořilov bus stop (Severní I Street, 50.048405 N, 14.481263 E)**

The wall near the bus stop invites for watching, or even interactions. It separates a garden and a house from the busy outer world, protecting the privacy of the owners. The popular illegal graffiti area could therefore turn into a picture revealing the secrets of the surroundings and the neighborhood.



Rewards:

1<sup>st</sup> place – **30,000 Czk**

2<sup>nd</sup> place – **20,000 Czk**

3<sup>rd</sup> place – **10,000 Czk**

#### **EVALUATION CRITERIA:**

- Originality of the artwork (artistic quality and benefit, communication skills of the artwork, author's concept)
- Local context (use and understanding of the location including historical, cultural and social context)
- Feasibility (respect to the local limits, rules and safety measures, and to people in the public space)

#### **ANNOUNCEMENT OF THE RESULTS:**

**The winning and awarded proposals will be announced on September 30, 2020, on the website <https://umenipromesto.eu>.**

The Prague City Gallery considers the submitted projects binding; a contract for work will be signed with the winner. The Prague City Gallery also reserves the right to withdraw from the competition in case of insufficient number of applicants. In case of poor quality of the proposals, the Prague City Gallery reserves the right to refuse the realization. The proposals submitted within the deadline, including the required attachments, will be assessed by the Committee consisting of art theoreticians, curators, architects and representatives of the Prague City Hall, city districts and location owners. There is no appeal possible against the decision of the Committee.

The lineup of the Committee will be published on the website of the project "Art for the City": <https://umenipromesto.eu> until September 15, 2020.

A written record will be made the meeting of the Committee, including the list of all evaluated artworks and the verdicts. The record will include the list of all attending Committee members, with their signatures. The meeting of the Committee isn't publicly accessible.

#### **ESTIMATED DEADLINE FOR THE REALIZATION:**

The artworks must be realized within 2 months since the announcement of the results, no later than on November 30, 2020.

#### **CONTACT INFORMATION:**

In case of any questions, please feel free to contact us at **[umenipromesto@ghmp.cz](mailto:umenipromesto@ghmp.cz)**  
You can also arrange for a personal consultation or ask for details regarding the conditions, or for assistance in making the presentation.

#### **Important dates:**

Announcement of the call: **August 21, 2020**

Deadline for proposals: **September 23, 2020** (until 12 AM)

Announcement of the results: **September 30, 2020**

Deadline for realization: **November 30, 2020**